



Friday 13<sup>th</sup> March 2020  
Colchester Jobserve Community Stadium  
United Way, Colchester CO4 5UP

## Agenda

- 09:30 MCs Dep PFCC Jane Gardner, Insp Jim White and James Pearson - *Welcome to the conference*
- 09:40 Police, Fire & Crime Commissioner Roger Hirst  
- *Violence & Vulnerability in Essex*
- 09:50 Quinton Green – *Spoken Word*
- 10.00 Joanne Bakare – *My Story*
- 10:20 Dr William Graham – *A Glasgow Approach*
- 10.45 *Break*
- 11:00 *Breakout Session 1*
- 12:00 Lunch and networking
- 12.45 Kirsty Gibbons – *The HMP Chelmsford Prison Project*
- 13:00 Sharon Doughty - *The DotCom Learning Programme*
- 13.15 *Breakout Session 2*
- 14.15 Key Note Speaker the Rt Hon Stuart Lawrence – *The Hopeful Revenge*
- 14:45 PFCC Roger Hirst - *Reflection*
- 15.00 MCs - *Conference Close*



### Breakout Experiences 45 minutes:

Delegates will have the opportunity to choose two workshops to attend from the following:

1. *The power of music* – Quinton Green talks about music intervention, clean drill and positive messaging

*Rapper and spoken word artist, Quinton Green aka Champagne Bubbler, is passionate about tackling knife crime after spending much of his youth on the peripheries of gangs and violence.*

*Quinton, who was once a victim of knife crime himself and was previously stabbed seven times, set up Knife Crime Victim Support, to help steer young people away from similar experiences.*

*Quinton is leading a music led project in Hertfordshire that works where he talks to young people about his own experiences.*

*Having collaborated with other grime/garage artists Stormzy, Wiley and lethal B, Quinton gets to work with disadvantaged youngsters some of who are excluded from schools, and yet he finds are able to express themselves in emotive language. In Quinton's words 'a picture says a thousand words – to see young people with their heads down, writing, learning and off the streets is really encouraging and actually quite emotional.'*

## **2. *Dealing with gang violence – Glasgow & Northampton CIRVs The Transferability of a novel approach- Dr William Graham***

*Dr William Graham is a lecturer in Criminology, specialising in policing and criminal justice studies, at Abertay University, Dundee. He is a former senior police officer in Glasgow, in the Strathclyde Police force, now part of Police Scotland, and he retired in 2010 after 30 years' service.*

*Since July 2018, he has been a Consultant for Northamptonshire Police, advising and providing expert advice in the creation and running of the Northampton Community Initiative to Reduce Violence and operationalising the focused deterrence strategy employed there.*

*CIRV is the Community Initiative to Reduce Violence that works with different agencies across Northants to try to intervene in the cases of young people who are either on the periphery of gang involvement or already immersed in gang-related criminality. CIRV's message is that 'you are never in too deep – there is always a way out and we're here to help you take the first steps'.*

## **3. *Reaching out in the community - Joanne Bakare from St Giles Trust***

A former victim of grooming through county lines, Joanne now works with young people involved in gangs as a custody suite caseworker for St Giles Trust, offering support to young people at a reachable and teachable moment in custody. Joanne speaks candidly about her experience of her involvement in county lines, how to spot warning signs in young people and how too often young people can be drawn in by social media images of a drug dealer lifestyle. She understands that there is no set profile when it comes to young people being groomed as she has seen children from affluent backgrounds being caught up too.

By using her own experience, Joanne shares how she is able to reach out and connect with young people who are involved or at risk of criminal exploitation, empowering them to get the help they need.

## **4. *A Teachable Moment – Jerusha Murdoch-Kelly, Head of Nursing, Basildon Hospital & Pippa Meades and Sarah Milford, Youth and Community Commissioners, Essex Youth Service***

Since July 2019, Essex County Council youth workers have been working alongside doctors and nurses at Basildon Hospital to identify and support young people who are attending hospital injured or in crisis. Putting in the right intervention at the right time can be crucial in helping some of the most vulnerable young people in our communities. For some, the issues young people present with at A&E could be just the tip of the iceberg and through further engagement with youth service teams, more serious issues, such as involvement in criminal exploitation can become apparent.

Having reached over 150 young people since its inception, the initiative shows how we can learn to empower and support young people to help them thrive and reduce them to become at risk in the first place.

#### **5. *The DotCom Learning Programme - Sharon Doughty & 2Simple***

Created by Sharon Doughty, a former news presenter and crime reporter who was herself the victim of violence and abuse, the Dot Com Digital unique safeguarding programme supports children's personal development and offers a safe environment for them to learn the skills to lead a safe and happy life.

An adviser to the police nationally about the safeguarding of children Sharon is currently working with educational software developer 2Simple to turn the range of paper-based resources which have a strong track record with schools into a digital wellbeing programme. This session will look at how she is working with police to create a Dot Com Digital resource that helps protect children from the current digital threats and provides a mechanism for working with external agencies such as social services, emergency services and third sector organisations.

#### **6. *Public Health Report on Youth Violence & Vulnerability - Ian Wake, Director of Public Health, Thurrock Council***

Delegates will have a chance Annual Public Health Report on Youth Violence and Vulnerability at this conference, which includes a detailed analysis of the issue at Essex level using police/ambulance datasets, the evidence base and recommendations on strategic action to address the situation.

#### **7. *Immersive storytelling, engagement and changing attitudes – StoryLab, ARU & Chelmsford Community Safety Partnership***

*StoryLab have been researching creative methods for communicating complex issues to multi-stakeholder audiences, with a particular focus on grooming techniques used by perpetrators, exploitation of hope in young people, and the long term impact on survivors of sex trafficking. They are now applying those methods to a new project in collaboration with Essex Police in preventing knife crime in young people. During this session, StoryLab will screen and discuss the impact of their multi-award winning cross-platform project *The Crossing*, a survivor's story of being trafficked (Patron: Dame Emma Thompson) in addition to premiering the interactive virtual reality (VR) version of the project.*

*The Crossing project will be made available to attendees of the session.*

**8. Making Better Decisions – a behaviour change approach to building resilience in young people – Clare McClean, Communications & Engagement Manager, Essex Centre for Data Analytics and Gemma Warsap, Research Fellow, Essex County Council**

*We know that growing up all young people can make decisions that can result in them being in risky situations and that can include being at increased risk of being exploited by County Line gangs. Exploitation happens online, face-to-face and through people they perceive as their friends.*

*If we can reach those vulnerable to exploitation we can help them become more resilient and to recognise and avoid risky situations. However, those most at risk of being groomed or exploited don't consume media in a traditional way. They aren't hearing the messages that we hear. 79% of 11 -16 year olds have never read a newspaper, but 84% regularly use YouTube. Only 17% read online news but 50% use Instagram regularly and 40% use SnapChat. 92% of our target audience regularly play video games and one of their main ways of interacting is through social media. They care about content, authenticity and what their friends think and do.*

*This session will take you through the insights developed to build our understanding of young people in Essex between the ages of 11-16, how we can reach them and what they care about. It will showcase the development of a campaign to reach our target audience and the creative content (a co-created video with supporting media) being developed to help them make safer decision.*